

A story about standing up.

We had a beef. People were saying things about Reno and we'd had enough. Late night comedy shows had a field day using our city as the brunt of their jokes. Bloggers and writers who'd never set foot here were having a field day at our expense. Even the Muppets got a dig in.

So we did something about it.

We formed Biggest Little City, a group of citizens who shared the same love and concern for our city and who were determined to change the way the world talks about Reno, a change that is well underway.

Your means of creating change and being heard is far simpler, yet just as powerful: it's your right **to vote.**

If you're a voter, please brush aside apathy and excuses and rediscover your authentic American right. Vote. If you haven't registered to vote, you've still got time.

Just go to www.washoecounty.us/voters.

The Biggest Little City group is proud to support Rock The Vote. Why? Because we believe in getting things done -- one voice at a time, one vote at a time. We believe in you and the power of your opinion and the strength of your vote. You rock. And your vote matters.

LearnMore@
www.WashoeCounty.US/Voters



Reno, NV | www.biggestlittlecity.org



**BigVote
LittleExcuse**

#BigVoteLittleExcuse

"But today was a
'Friends' marathon day."

"I had a ba
hair day."

"I sprained
my voting
finger."

One of the
candidates are Virgos "

"I'm allergic to
responsibility."

"I needed
a mental
health day."

"Tuesday's
don't work
for me."

"My hamster had hives."

"The dog ate my sample ballot."

**"It doesn't matter
how you vote."**

United States Senator Dean Heller, Republican

**"What matters is
that you do vote."**

Nevada State Senator Debbie Smith, Democrat

#BigVoteLittleExcuse

